EDUCATION:

Indiana University of Pennsylvania

B.A. in Journalism and Public Relations and Minor in Marketing Class of 2017, Graduated Summa Cum Laude
Significant Courses:
Writing: Editing, News Reporting and Feature Writing
Public Relations: PR Writing, Entertainment PR, Problem Solving in PR
Marketing: Marketing Research, Internet Marketing, Social Media
Marketing

Design: Layout & Design, Magazine Design

WORK EXPERIENCE:

Administrative Assistant at Mazzitti & Sullivan Counseling, Inc., Full-time December 2017-Present

-Manage the schedules of all of the counselors, including making and cancelling appointments and tracking all data

-Audit and deposit cash each day

-Being the "go-to" person for all office problems and procedures

Front Desk Associate at Springhill Suites by Marriott, Part-time *May 2015-Present*

-Greeted guests with friendliness and local information and attractions -Communicated with groups to create contracts and organize meeting room space -Ensured customer satisfaction by handling problems that arise using quick and efficient thinking

Community Relations Intern at the Gift of Life Donor Program, Internship *June 2017-December 2017*

-Advocated for legislature at the state capital -Managed and organized volunteers for events -Performed administrative duties such as mailing, emailing and organizing promotional material

Editor-in-Chief at the Odyssey Online, Internship

April 2016- June 2017

- -Created published content on a weekly basis
- -Edited an average of 8 articles weekly
- -Empowered and mentored 12 new writers to create content
- -Used Search Engine Optimization and knowledge of social media to maximize views, clicks and reads

Academic Success Mentor at Indiana University of Pennsylvania, Part-time

- August 2014- May 2016
- -Planned and organized academic based programs
- -Created educational and relevant bulletin boards

-Mentored students academically, socially and emotionally through regular meetings

MEANINGFUL EXPERIENCE:

Cru- Organizational Team Leader, Bible Study Leader, Worship Team Member **The Agency-** Design and Fabrication Team Member **Lifepoint Church-** Bible Study Leader, Youth Group Volunteer, Worship team Member **Blog-** One Day, One Verse; onedayoneverse.wordpress.com Designed Posters and Newsletters displayed throughout Lower Dauphin School District



JAIMI DODSON

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